



Invitation to an open lecture

**What Next? The World in 2035**  
**Erosion, Technological Transformation and**  
**Corporate Concentration – or Alternatives?**  
*Pat Mooney, ETC Group*

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Bertil Hammer lecture hall, Blåsenhus, von Kraemers Allé 1, Uppsala  
Wednesday 12 October, 2011, 15.00-17.00

The What Next Forum and Centre for Environment and Development Studies (Cemus) are pleased to invite you to an open lecture with Pat Mooney, one of the most prophetic analysts of future trends, as well as one of the most effective scholar-activists and shapers of global policy.

In the lecture, Pat will share a 30-year perspective on the future – both worrisome business-as-usual scenarios and more hopeful alternative trajectories.

- What geo-engineering, large-scale techno-fix "solutions" to climate change may be rolled out unless governments and civil society insists on the precautionary principle?
- How may "human performance enhancement" lead to commercialisation of the human body and even a two-tiered humanity?
- What commercial and market forces are at play, and how may concentration of corporate power escalate in tandem with the emergence of new technologies?
- What are opportunities to change course, and develop more resilient, sustainable and responsible societies. What role does civil society and social movements play?
- How can the Rio +20 conference be used to shift priorities in a more positive direction?

You are warmly welcome to participate in an afternoon seminar that we can promise will shake you up, present a number of issues and insights you will never have thought of before, and provide challenging perspectives on our common future.

Pat is one of the most entertaining and thought provoking speakers you can imagine, and we look forward to lively interaction with the audience after the initial presentation.

The lecture is free of charge and will be held in English. No prior registration needed.

## About ETC Group and Pat Mooney

Pat Mooney is the founder of ETC Group (Action group on Erosion, Technology and Concentration) and has worked on issues relating to environment and development during his whole life. He was the winner of the Right Livelihood Award (Alternative Nobel Prize) already in 1985. Pat and the ETC Group has always been at the forefront of the debate, and played a critical role in identifying new issues at an early stage. They highlighted the implications of corporate control over seeds and their packaging with pesticides already in the 1970s, were among the first to highlight risks and controversies around biotech and GMOs, brought the issues or risk in relation to nanotechnology and related emerging technologies to the international public debate, and have recently been focusing much on geo-engineering and synthetic biology – technologies with profound risks for humanity and the earth's ecosystems.

While tracking technological development, Pat and ETC Group have also consistently monitored the private sector in terms of both corporate mergers and control of intellectual property, such as patents. While doing cutting-edge analysis of future trends, Pat and ETC group have been remarkably active in influencing and shaping policy-making as well as the concerns of social movements. They conceived of a UN Treaty on plant genetic resources that 20 years later came into existence (the first UN treaty of the new millenium), they were the key actor behind the UN Convention on Biological Diverisity (CBD) moratorium on geo-engineering, eventually backed by 193 countries, and as the most recent example, stopped a UK government funded geo-engineering experiment only a couple of weeks ago by mobilising a large part of civil society.

Since many years Pat has been working closely with the What Next Forum (and earlier the What Next project), and, inspired by this work, wrote a book outlining both business-as-usual and alternative scenarios for the coming three decades. The book is already published in German, with English and French editions forthcoming, and serves as a departure point for the lecture.

More information about Pat and the ETC Group can be found at [www.etcgroup.org](http://www.etcgroup.org) and [www.whatnext.org](http://www.whatnext.org).

Warmly welcome!

Niclas Hällström  
What Next Forum

Isak Stoddard  
Cemus

### The What Next Forum convenes meetings, explores new issues and catalyses ideas into action.

The What Next Forum seeks to **convene** informal dialogues, roundtable discussions, exploratory seminars, strategy workshops, as well as public debates – and to facilitate people meeting each other in new constellations.

The What Next Forum aims to **explore** new issues, challenges and alternative views on environment and

development. The meetings strive to create opportunities for new thinking and exploration of unconventional ideas – and of possible trajectories ahead.

The What Next Forum strives to **catalyse** promising ideas and initiatives into action. By convening meetings of actors and thinkers, the What Next Forum can catalyse the

formulation of strategies, help initiate networks and organisations, and provide active support to both policy-makers and activists.

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The What Next Forum is an emerging initiative that builds on many years of prior work on 'Another Development' and the What Next Project at the Dag Hammarskjöld Foundation.